

e2020 Curriculum Briefing Entrepreneurship II (EL5725)

Course Description

In this yearlong introductory business course sequence, students will learn what it takes to be an entrepreneur while mastering the basics of planning and launching a successful business. Whether students are interested in starting a money-making business or creating a nonprofit to help others, this course will help them develop core skills needed to be successful. Some of these core skills include learning how to come up with new business ideas, how to attract investors, how to market a business, and how to manage expenses. Students will be inspired by stories from teen entrepreneurs who have turned their ideas into reality, and students will have the opportunity to plan and execute their own business ideas. This course covers microeconomic concepts on how businesses strategize on sales and pricing; topics in personal finance, including how to manage personal credit; accounting, taxes, and laws that effect small businesses; the ways in which culture, globalization, and technology affect the success of an entrepreneurial venture; and positive workplace skills that students can apply on the job.

This course is aligned with the Washington State CTE Entrepreneurship framework and the Texas State TEKS Entrepreneurship framework, and it is partially aligned to the Florida State Principles of Entrepreneurship framework.

Topics of Study

- Sales
- Pricing
- Personal finance
- Credit, funding, and risk
- Accounting
- Taxes and laws
- Culture, globalization, and technology
- Workplace skills

e2020 Curriculum Briefing (continued)

Entrepreneurship II (EL5725)

Course Features

- The course uses research-and-reflect assignments to encourage students to use the Internet to research and then reflect in writing on the concepts and ideas introduced throughout the course.
- Practice pages throughout the course help to reinforce conceptual content as students progress through the course. Feedback ensures that students know if they've answered the questions correctly.
- The course's minimal computer hardware and software requirements let students with access to a computer and an Internet connection take the course, regardless of computer hardware or operating system.
- The course topics cover content from the personal to the global, expressing the scope of entrepreneurship.

Grading

Just as with our other e2020 courses, you always have the flexibility to tailor the grade weights for the course according to your own district, school, and student needs.

The default grades for this course are as follows:

- Assignments 20%
- Essays 0%
- Quizzes 20%
- Tests 10%
- Exams 0%
- Projects 50%
- Additional 0%